



Press Contact
Andy Kaiser
7 Oldwick Ct.
Leonardo, NJ 07737
888-664-9520
info@RAKMF.org
www.rakmf.org

For Immediate Release:

Ryan's Run 2005 Announced – Large Turnout Expected

Local Not-for-Profit prepares for its second annual 5k run/walk, Mountain Hill School in Middletown, NJ.

May 17, 2005 - Middletown, NJ - On Saturday June 25, 2005 the Ryan Andrew Kaiser Memorial Foundation- (www.RAKMF.org) along with the Jersey Shore Running Club, will hold its second annual 5k run/walk at the Mountain Hill School in Middletown, New Jersey. The event will be a 3.1-mile run/walk, meandering through Middletown's scenic horse country. A kid's run will follow. Local and national sponsors include Sleepys Bedding, The Mountain Hill School, UBS, Whole Foods, Bank of America, The New York Stock Exchange, Evian, Matzel & Mumford, Home Base Systems, Alpert and Zales Pediatric Cardiology, Gloria Nilson and Bagel Masters.

"Last year's event exceeded our expectations for the number of participants, sponsors and the amount of money raised," said Andy Kaiser, event organizer and RAKMF Trustee. "We are very pleased that all indications at this time point to an event which will surpass our expectations for this year as well. Runners, sponsors and donations are trending upward as the buzz about this great family event hits the local community and the community of runners who participate in these type of challenging events. We have runners from as far away as Florida participating this year with many of the non-local participants finding us through word-of-mouth, runner communities and through our Internet presence."

The RAKMF is a 501-c3 charitable organization established in 2003 after the sudden and unexpected death of Ryan Kaiser. Ryan, the 6-year-old son of Andy and Lauren Kaiser was born with Congenital Heart Disease; Ryan had three open-heart surgeries before he was 2 years old. The last of his operations meant the end of hospital stays for Ryan and his family, and the raised hopes for a bright future. In response to this tragic event, the organization was formed with its primary mission dedicated to helping critically ill children have a bright future.

The event will start at 9:00 a.m. with food, beverages, music, awards and raffles to follow. Local roads will close at 8:30 a.m. so it is advised to arrive early.

Last year's event, 2004, drew over 400 runners and raised more than \$25,000 in contributions that have already been distributed into the community. Tom Hall, Middletown's Mayor, will be running with us, and Tim McLoone will again be our MC.

####

About the RAKMF Established in 2003, the Ryan Andrew Kaiser Memorial Foundation has three philanthropic goals. The first is to financially assist local families of critically ill children, who may not otherwise be able to afford proper healthcare. The second is to raise and donate funds to hospitals and Doctor Groups that specialize in the cure and care of pediatric heart patients. The last goal of the RAKMF is to build and maintain a children's park, dedicated in Ryan's name by the town of Middletown New Jersey, to provide children and their families with a safe and fun place to play. For more information on the RAKMF or Ryan's Run, please visit www.RAKMF.org or contact Andy Kaiser, via phone 888-664-9520 or via email info@RAKMF.org.